MARKETPLACES & ECOMMERCE PLATFORMS INTEGRATION

Sync your warehouse stock with your online product catalogue

Connect Easy WMS with the main digital sales platforms and marketplaces to synchronise your online product inventory with your physical warehouse. Implementation of this solution eliminates errors and additional costs arising from manual management.

This module is the ideal solution for **customers that sell their products via one or more online retail channels**: it means that logistics managers no longer have to deal with communication with the sales channels. Instead, they can focus on offering flexible and efficient service.

Integrated in this additional Easy WMS feature are several of the major marketplaces and e-commerce platforms:

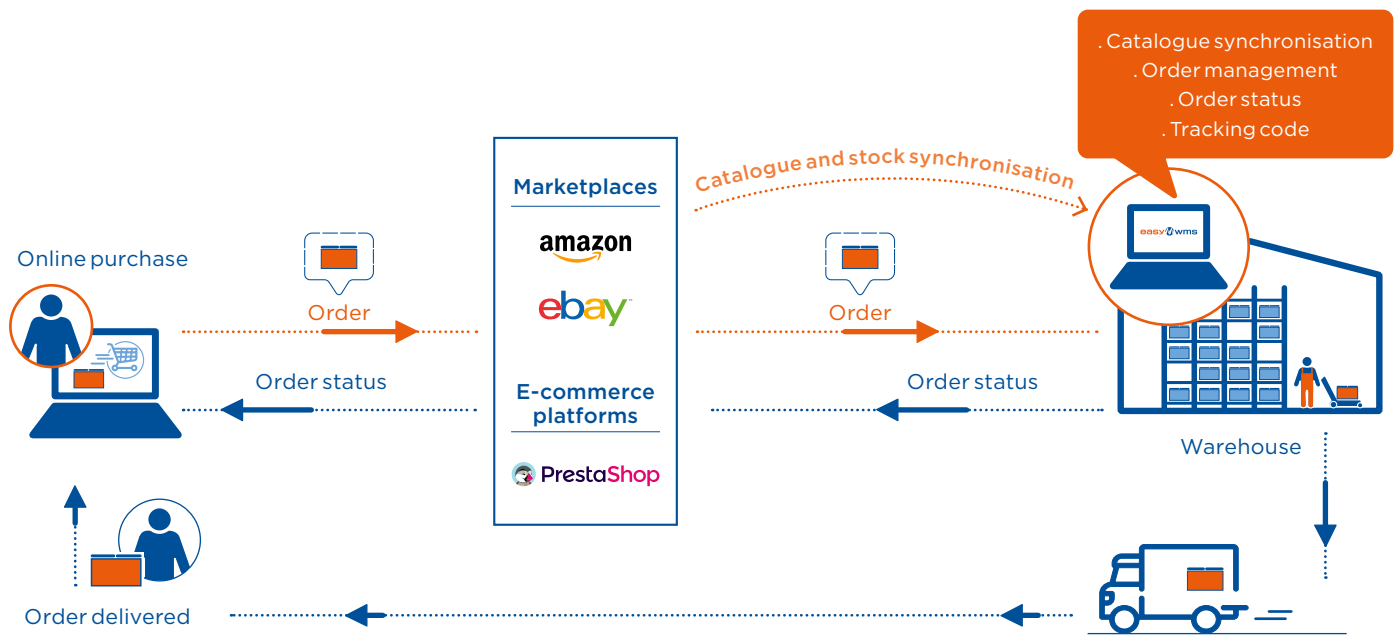## Functions of Marketplaces & Ecommerce Platforms Integration

Synchronisation between the catalogue and the various platforms

Streamlined management of **new orders** (including cancellation and closure)

Updating of the **status of orders** in the warehouse and online

Notification of the transport agency and **tracking code** (Multi Carrier Shipping Software capability)

mecalux.com/software – easywms@mecalux.com

Marketplaces & Ecommerce Platforms Integration: logistics process

. Catalogue synchronisation
. Order management
. Order status
. Tracking code

Marketplaces
amazon
ebay

E-commerce platforms
PrestaShop

Online purchase

Order

Order status

Order delivered

Catalogue and stock synchronisation

Order

Order status

Warehouse

Advantages of Marketplaces & Ecommerce Platforms Integration

Automated communication
between the warehouse and the various
e-commerce companies

End-to-end elimination of errors:
from end-customer purchases to last-mile management

Synchronisation of orders, catalogues and inventory
between warehouses and platforms

Elimination of unnecessary tasks
that limit business growth

Easy WMS: a comprehensive solution for e-commerce firms

Marketplaces & Ecommerce Platforms Integration joins Multi Carrier Shipping and WMS for Ecommerce to provide a comprehensive response to our e-commerce customers' logistics demands: end-to-end management, encompassing the online sale, preparation of the order and its shipment via the various transport agencies.

Easy WMS also offers a complementary solution for our customers with omnichannel businesses: the Store Fulfillment module helps to supply and manage the inventory of the company's network of physical shops.

These combined solutions facilitate management of highly complex scenarios such as BOPIS (buy online, pick up in store) and BORIS (buy online, return in store).

Why rely on Mecalux Software Solutions?

The company has 50 years of experience in software solutions and a presence in over 70 countries.

More than 370 engineers are exclusively dedicated to the development of logistics and supply chain software.

Over 1,000 installations in 36 countries are managed by Mecalux software solutions.

Software is continuously developed and updated, thanks to major investments in R&D.

Technical support is available in multiple languages 24 hours, 365 days a year.

Marketplaces & Ecommerce Platforms Integration joins Multi Carrier Shipping Software and WMS for Ecommerce to offer an end-to-end response to new logistics demands: ranging from the online sale to the preparation and subsequent shipment of the order.

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easywms@mecalux.com

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